



amazon
GiftCard

FOR BUSINESSES

*The Perfect Gift for
Every Occasion*

Gifting Occasions

What do we cater to?

Amazon Gift Cards – *Gifting Occasions*



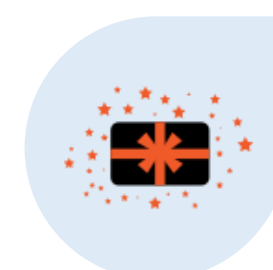
Employee Gifting
Reward & Recognition
Programs



**Channel Partner
Gifting**
Incentivize Sellers &
Channel Partners



Festive Gifting
Simplify Festive &
Annual Gifting



Client Gifting
Annual Client gifting
made easy

*Promotional
Gifting*

*Employee Benefits
& Bonus*

*Sales Force
Incentive*

*Birthday &
Anniversary*

*Annual
Day*

*Personal
Gifting*

Why Amazon Gift Cards?

What makes us unique?

The perfect gifting option because...

Ease of usage

Amazon Pay balance helps add gift card once and pay easy through a single step payment – avoid loss or storage hassles

Flexibility

Club unlimited GCs or combine it with other modes of payment

Gift cards from 125+ Brands

Instantly convert to 125 vouchers like Big Bazar, Shopper's Stop and more which gives your employees a wide choice!

Exclusive Amazon Pay Deals

Access to exclusive Amazon Pay deals and exclusive offerings like Prime

Instant Delivery

Of e-gift cards. Zero Distribution Costs and no time lag

Many Forms

Flexibility of multiple modes of delivery like Email, Physical, Bulk codes, API

Trust of Amazon brand

World class service & support.

Widest choice & reach

Over 10Cr products on Amazon on which the balance can be redeemed and serviceable across 21000 pin codes

Why Amazon?

What do we offer?

Amazon.in “India’s largest online store”



Globally recognized as the most trusted Brand. Shopping experience designed to Benefit end user.



Shop across 10 Crore products in the convenience of your home



Best prices and deals across electronics, books, apparel, shoes, personal care and more



Exclusive Amazon value propositions: Amazon Prime, Amazon Exclusive, Amazon Prime Video, Kindle and many more



World class support in terms of logistics, 24/7 customer care & easy returns policy

Exclusive Amazon Pay deals

amazon **GREAT INDIAN SALE**
20 • 21 • 22 Jan

amazon pay

Use Amazon Pay balance
Get up to 15% cashback

Shop now

*T&C Apply

Shop faster
with Amazon Pay balance

UPTO 10%* back
Additional 5%* for Prime customers

[Learn more](#)

Max ₹300 back | Prime Customers – Max ₹450 back

*T&C Apply

Amazon Fashion

END OF SEASON

SALE

40% - 80% OFF

Additional ₹450* cash back Using
Amazon Pay balance

Shop now

Go **Cashless**

Shop with Amazon gift card balance

UP TO 15% OFF*

*T&C Apply

Use Amazon Pay balance

GET 15%* CASHBACK

*T&C Apply.

amazon **pantry**

Super Saver Weekend

Get ₹500 back*

using Amazon Pay balance

*T&C apply

Triple Saver

Get 10% back*

using Amazon Pay Balance

Shop now

*T&C Apply

Exclusive Amazon value propositions



amazonbasics

Subscribe & Save

amazonPrime™



New Launches

How is Amazon.in Gift Card the best festive gifting option?

FLEXIBILITY & CONVENIENCE



Flexibility

Safe Storage

Ease of Redemption

Amazon.in

- Club multiple GC's in a single transaction
- Unutilized balance is stored for future transactions
- Redeemable across all products & sellers
- Can club with all live discounts & promotions

Users can add their GC's in their online Amazon Pay Balance and redeem with a single click. Prevents loss or misuse.

Shop with a single click check out from the comfort of home and get it delivered.

Physical Retail Players

- Unused balance is forfeited
- Restricted on some categories like cosmetics and jewelry
- Can't be clubbed with promotional offers

GC's are prone to being lost, damaged or recipient may simply forget to use it.

Time and cost invested in redemption

Other Online Market Places

- Maximum 3-5 GV'c in a single transaction
- Restricted use with other promotional offers

Inconvenience storing GC's in emails or physically and needs to be referred to during every purchase

Same as Amazon

WIDEST CHOICE



Product Range & Benefits

Conversion to any voucher

Amazon.in

Over 10 Cr products to choose from across multiple categories

Amazon Pay balance can be used on 125 brands like Joyalukkas, Big Bazaar, Dominos, Croma, Hidesign, Spa etc.

Physical Retail Players

Restricted to specific categories

Not Available

Other Online Market Places

Focus on electronics or niche players in specific categories

Not Available

Product Range & Benefits

Amazon.in

Service to more than 21,000 pin codes across India

Physical Retail Players

Limited reach to where physical stores are present

Other Online Market Places

Services to max 14000 pin codes

EXCLUSIVITY



Amazon Pay benefits

Other benefits

Amazon.in

Avail multiple offers on paying through your balance both on Amazon.in and other websites

Amazon Prime, Amazon Exclusive, Save and Subscribe, Amazon Prime videos, Kindle and many more

Physical Retail Players

None

None

Other Online Market Places

None

None

The power of Amazon Gift Card



book **my** show



Customers can instantly
convert their existing Pay
balance into

125+ Brand vouchers
available on Amazon.in

Amazon Gift Cards – Delivery Modes



PHYSICALCARDS

- Plastic cards with Greeting Cards or Gift Boxes
- 40+ Designs to choose from
- Same day delivery available in metro cities



EMAILDELIVERY

- Instant Delivery
- 600+ Designs to choose from
- Customizable templates



BULKCODES

- A list of claim codes sent via a password protected file
- Instant Delivery
- Easy Distribution

Amazon Gift Cards – Gifting Range

Email Gift Cards

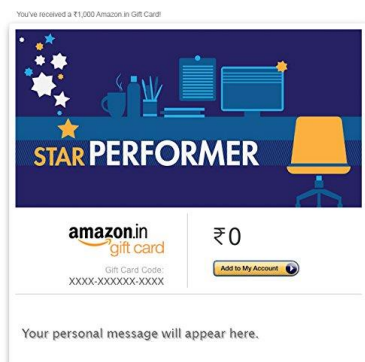
- 450+ Designs
- Instant Delivery
- Customizable

Greeting Cards

- 14+ Designs
- Customizable
- Available in standard denominations

Gift Boxes

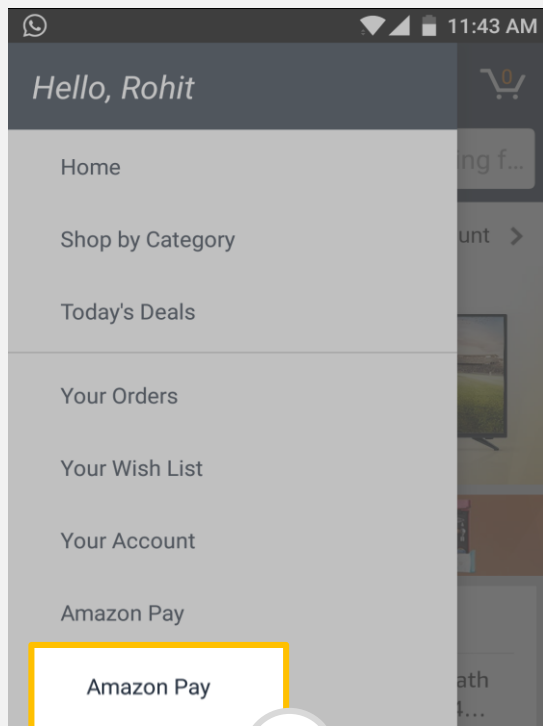
- 14+ Designs
- Premium packaging
- Available in standard denominations



Amazon Gift Cards – watch out the video

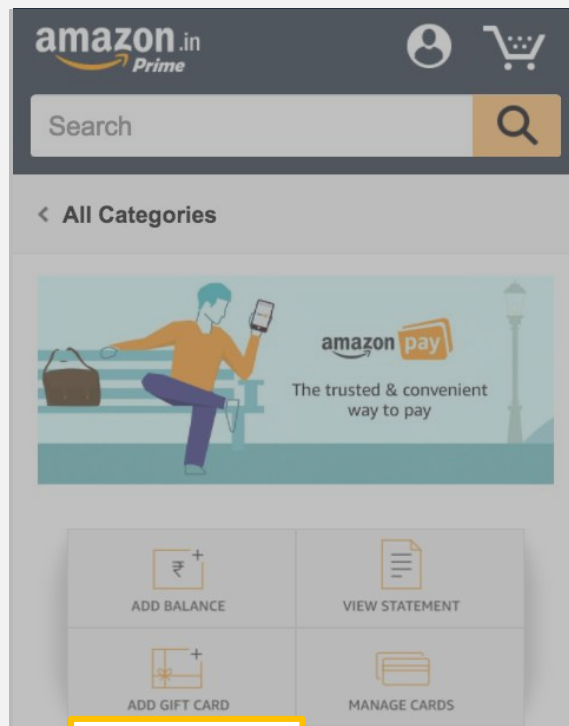


How to add Amazon Gift Card? (mobile)



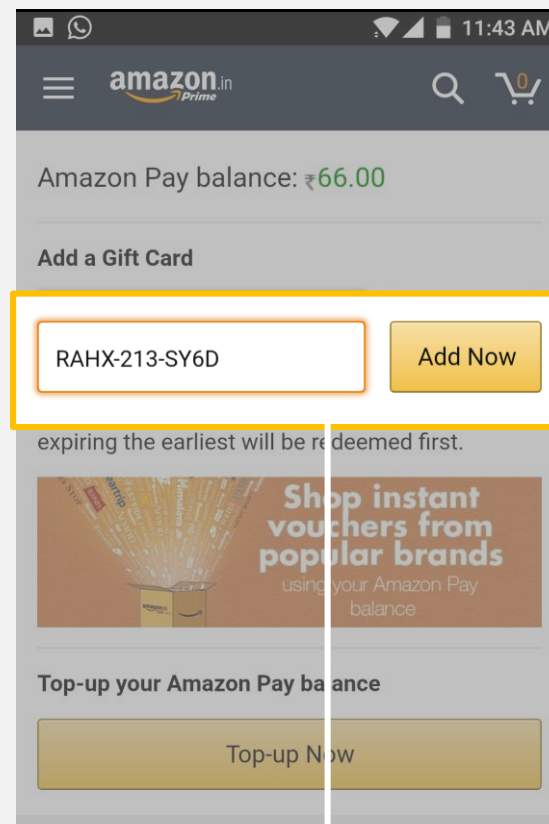
1

Click on Amazon Pay from the menu



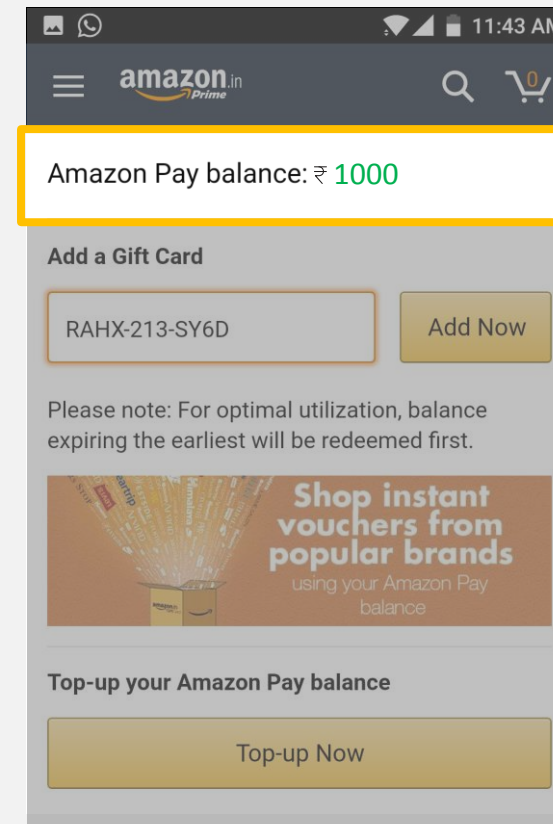
2

Click on Add Gift Card

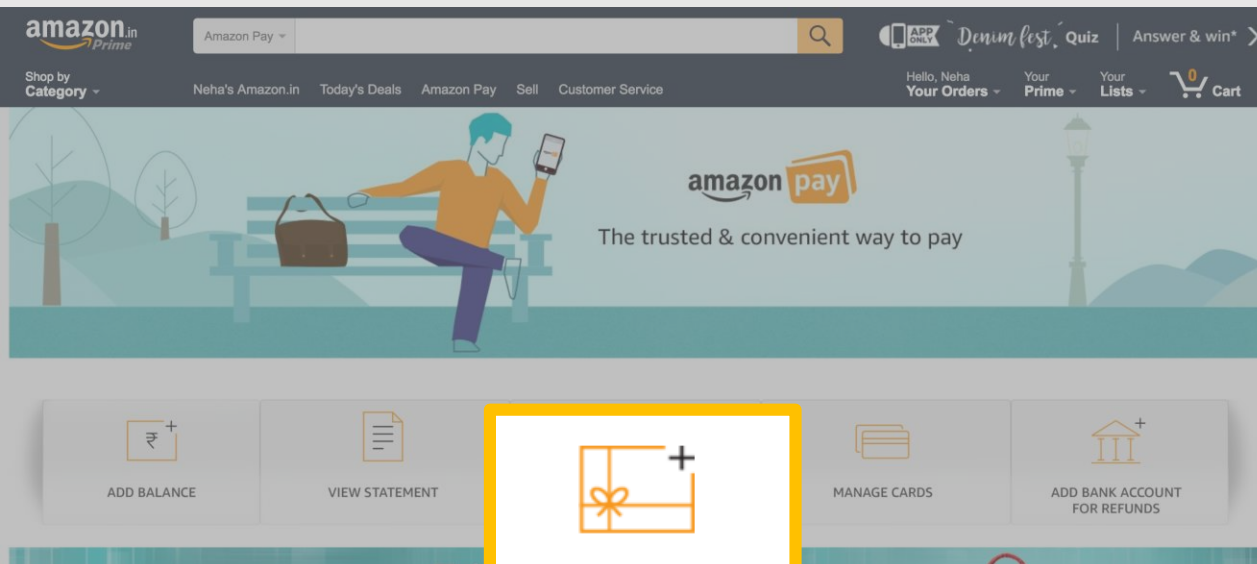


3

Enter gift card alpha numeric code and click on add to your balance button



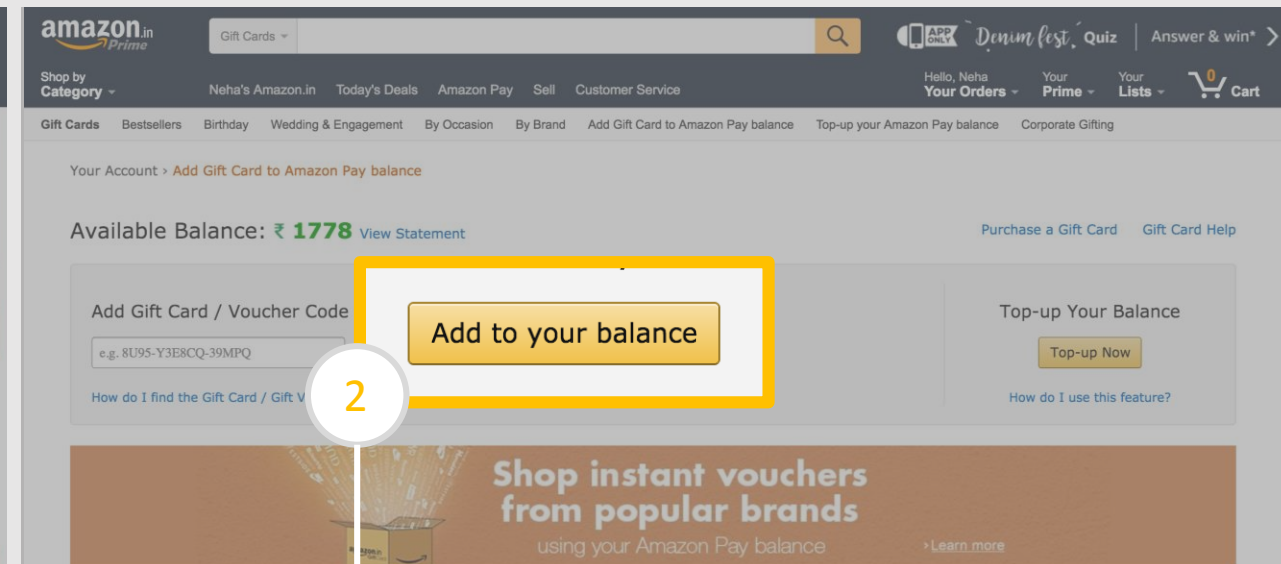
How to use Amazon Gift Card? (PC)



1

Enter gift card alpha numeric code and click on add to your balance button

www.amazon.in/amazonpay



2

Enter gift card alpha numeric code and click on add to your balance button

Few of the many noted Amazon Gift Cards clients..



Amazon Gift Cards

Full Selection

Corporate Email Gift Cards

You've received a ₹1,000 Amazon.in Gift Card!



amazon.in
gift card

₹0

Gift Card Code:
XXXX-XXXX-XXXX

Add to My Account

Your personal message will appear here.

You've received a ₹1,000 Amazon.in Gift Card!



amazon.in
gift card

₹0

Gift Card Code:
XXXX-XXXX-XXXX

Add to My Account

Your personal message will appear here.

You've received a ₹1,000 Amazon.in Gift Card!



amazon.in
gift card

₹0

Gift Card Code:
XXXX-XXXX-XXXX

Add to My Account

Your personal message will appear here.

You've received a ₹1,000 Amazon.in Gift Card!



amazon.in
gift card

₹0

Gift Card Code:
XXXX-XXXX-XXXX

Add to My Account

Your personal message will appear here.

You've received a ₹1,000 Amazon.in Gift Card!



amazon.in
gift card

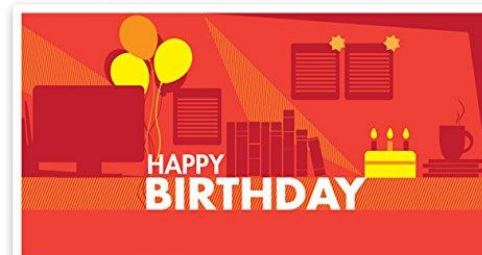
₹0

Gift Card Code:
XXXX-XXXX-XXXX

Add to My Account

Your personal message will appear here.

You've received a ₹1,000 Amazon.in Gift Card!



amazon.in
gift card

₹0

Gift Card Code:
XXXX-XXXX-XXXX

Add to My Account

Your personal message will appear here.

Corporate Gift boxes



Corporate Greeting cards



Festive Gift Cards by email



amazon.in
gift card

Rs.0

Your message will appear here



amazon.in
gift card

Rs.0

Your message will appear here



amazon.in
gift card

Rs.0

Your message will appear here



amazon.in
gift card

Rs.0

Your message will appear here



amazon.in
gift card

Rs.0

Your message will appear here

Amazon Gift Cards - Services



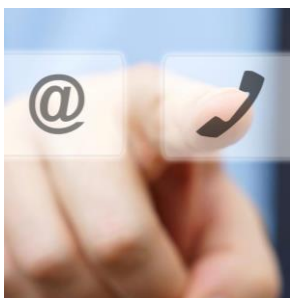
Self Service

- Best for one time order of up to Rs.1 lac
- Order Directly from your Amazon.in Account
- E-mail Delivery or Physical cards
- www.amazon.in/corporate-selfservice



Full Service

- Best for on-going programs of Rs. 1 lac and above
- Dedicated account management.
- Discounts on bulk purchases
- www.amazon.in/corporategiftcards



Contact Us

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- [Email Us – in-giftcardsales@amazon.com](mailto:in-giftcardsales@amazon.com)
- Missed call on 9243100300

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